



## ROLE PROFILE

<b>JOB TITLE:</b>	Photographer
<b>DEPARTMENT:</b>	Alpine Elements – Waterfront
<b>LOCATION:</b>	Ocean Elements - Greece
<b>RECRUITING MANAGER:</b>	HR & Recruitment Team

### **Company Overview:**

Alpine Elements Ltd is a medium sized tour operator specialising in ski and summer beach & alpine activity holidays operating throughout France, Greece and St.Anton, Austria, with their sister company iGO SKI offering short ski breaks. We employ up to 200 overseas, seasonal staff, in addition to a permanent head office team, working all year round to deliver the best product for our clients and support for our employees.

### **Job Description:**

Reporting to the Activities Manager, you will be responsible for the capture, promotion and sale of high quality images of our clients. You must be organised and have the ability to meet sales targets. The majority of your day-to-day will be spent either on land or in a powerboat, capturing images of guests partaking in a range of activities – dinghy sailing, windsurfing, paddle sports and mountain biking. Throughout the week you will need to update (daily) the promotional tablet and TV unit, which will display the best of your photos.

You will be responsible for generating photo sales and implementing a delivery system to ensure guests receive their photos promptly.

Other duties will include collecting promotional images of our resort and activities for marketing use.

### **What you will be doing:**

#### **Customer Focus**

- Promoting your services at the start of week Welcome Meeting
- Creating a welcoming and encouraging environment for guests to have their photo taken
- Meeting any special requests from guests e.g. family portraits
- Attending evening social events e.g. Charity fundraisers to photograph

#### **Operational**

- Daily capture of photographs
- Daily update of photos on display via TV and tablet

- Interacting with guests and promoting photos
- Providing management and Marketing teams with suitable photos for web/marketing use – weekly.
- Backing up **all** photographs for marketing use
- Delivering all photos in a timely manner through an appropriate medium e.g. FTP
- Maintaining records of all sales and ensuring all payments are made prior to guest departure from resort

### **Sales**

- Consistently meeting sales targets
- Using initiative to meet sales targets through promotions, offers and pricing

### **Key Relationships:**

- **Internal:** Customers, Waterfront staff, Activities Supervisor, Activities Manager, Childcare staff
- **External:** Suppliers, local authorities, hotel management

### **What we're looking for:**

Each of the criteria below is rated as Essential (E), Highly Desirable (HD) or Desirable (D). We place considerable emphasis on your Personal Qualities as the training and support we provide can often strengthen any weaknesses that exist in other areas.

### **Personal Qualities**

- Ability to work to challenging and often changing deadlines (E)
- Strong social/People skills/Cheerful/Outgoing (E)
- Motivated/Passionate / Enthusiastic (E)
- Ability to work alone and as part of a team (E)
- Ability to cope under pressure (E)
- Willingness to work hard / long hours (E)
- Adaptable / Flexible Attitude (E)
- Honest and Trustworthy (E)
- Professional and Reliable (E)

### **Skills & Ability**

- Customer Service (E)
- Communication Skills (E)
- Problem Solving & Complaint Handling (E)
- Sales Experience (E)
- Planning / Organisational (E)
- Literate/Numerate (E)
- Spoken English to Conversational Level (E)
- IT, Admin & Social Media (E)
- Conversational Greek (D)

### **Qualifications**

**It is highly desirable that you possess one or more of the following qualifications:**

- RYA Powerboat Level 2
- First Aid (valid for a minimum of 6 months from posting date)
- Full, clean UK driving licence

**Experience**

- Seasonal overseas experience gained within Beach or Ski Tour Operator (HD)
- Relevant / Transferable Work Experience (E)
- Secure Cash Handling Experience (E)